

## Guidelines for Submissions | Arts Health BC's Viewpoints

*Arts Health BC's Viewpoints is an op-ed blog for the Arts & Health community in BC.*

### What is Arts and Health?

Arts & Health is a growing international field that embraces many forms of art to promote health and prevent disease in individuals and communities, enhance health service delivery and enrich research inquiry. There are many ways in which the arts intersect with health and wellbeing. For a high-level view of Arts and Health, please see the [infographic](#) put together by Arts Health Network Canada.

### What is Viewpoints?

Viewpoints is an online space to share thoughts and opinions, engage the community in dialogue about upcoming events & programs, bring attention to Arts & Health stories in the media or academic literature, and prompt discussion around Arts & Health in BC. Please note that the overarching aim of Viewpoints is to bring awareness to arts for health, healing and wellness, and it is not intended to be a platform for the promotion of individual and business interests.

Viewpoints are posted by the Art Health BC, but submissions are welcome from anyone within BC with something to say about arts & health!

Submission guidelines are below:

- Word length: 300-700 words max
- Stick to one topic / main point (you can only cover so much within the word limit!)
- Write in first-person voice (singular "I" or plural "we")
- Avoid jargon and keep sentences short
- Attach a relevant visual image or photo. If including a video, please ensure it is hosted on an external platform (such as Vimeo or Youtube).
- If relevant, include hyperlinks to the news story, research article, program, resource or website that prompted your post

**The Fine Print:**

- By submitting a story, you are giving permission to Arts Health BC to use the submitted material and any accompanying visuals, with appropriate credits, in materials used by Arts Health BC to promote arts and health initiatives, fundraising purposes, and other educational/promotional purposes, etc.
- If the submission is focused on the personal experiences of someone other than the author, please submit written permission from the subject(s) along with the article. (In other words, if you're writing about your parent, we want to be sure that he or she is OK with you sharing a story about them on the web!)
- Please note that there is no payment or honorarium for submissions or Arts Health BC's use of the stories on its website.
- As the author you are responsible for ensuring that any copyrights or usage agreements (for example, photos or videos having other usage contracts) in the Viewpoints submission will not be contravened by being displayed on the Arts Health BC website. Arts Health BC, its partners and affiliates assume no liability for any intellectual property infringement of your submission or any items related to your submission.
- Arts Health BC will review all submissions and reserves the right to edit, condense, refuse or withdraw acceptance of any submission.